



# WINTER HAVEN HOSPITAL FOUNDATION

## 2020 Vision



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## Mission

The mission of the Winter Haven Hospital Foundation is to provide an effective channel for individuals and organizations that wish to support Winter Haven Hospital in its mission to improve the health of our community by providing high-quality, compassionate care.

## Vision

- To be recognized as a donor-centric philanthropic organization with effective programs for constituent cultivation and stewardship, annual giving, campaign management, major gift development and charitable estate planning
- To provide substantial annual funding for designated Winter Haven Hospital patient care programs and projects consistent with the vision and mission of Winter Haven Hospital
- To be recognized as this area's philanthropic organization of choice with capabilities to accomplish the vision

## Excellence

### Building on the Tradition

The Winter Haven Hospital Foundation, Inc., is an independent, Winter Haven-based, not-for-profit charitable institution governed by a board of volunteer trustees. The Foundation cultivates philanthropic support to provide patients with state-of-the-art medical care, cutting-edge technology and equipment, and the best educated and trained personnel. All funds raised are retained locally and utilized to support the not-for-profit patient care mission of Winter Haven Hospital.

Starting with zero assets after re-incorporating in 2002, the Foundation, with generous visionary support, has grown its total assets to more than \$15.5 million as of December 2015. Concurrently, over the past decade, the Foundation has conveyed \$9.5 million to expand and enhance patient care services for our community.

In 2015, State Farm® donated one of the most visible and valuable pieces of real estate in eastern Polk County to the Foundation. State Farm's visionary investment has allowed the Foundation to convey a long-term land lease with a commercial value of \$6.5 million to Winter Haven Hospital. With this magnificent gift, the hospital has begun the first phase of construction of a 16,000-square-foot medical arts center on the property. Once completed, the facility will dramatically increase access to high-quality health care services for Highway 27 corridor communities.

Winter Haven Hospital Foundation | 200 Ave. F N.E. | Winter Haven, FL 33881  
(863) 291-6732 | whhfoundation@baycare.org





## Innovation

### Sustaining the Legacy

Winter Haven Hospital Foundation funding has been utilized to:

- Help establish Winter Haven Hospital's nationally recognized **Bostick Heart Center** and **Cassidy Cancer Center**
- Provide state-of-the-art digital mammography equipment for the newly renovated **Winter Haven Women's Hospital**
- Establish the **Winter Haven Hospital Robotics Institute** and the **Center for Urology**
- Facilitate the construction of **Winter Haven Hospital's West expansion** and **Volunteer Auxiliary Grande Lobby** projects
- Develop and enhance **Winter Haven Hospital's patient care services** through major support conveyed to the **Polk State College Department of Nursing**
- Establish the new **Winter Haven Hospital Medical Arts Complex**

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## Shaping the Future of Our Community

### Fulfilling the 2020 Vision Promise

The mission of the Winter Haven Hospital Foundation is to support Winter Haven Hospital in providing superior health care to the Winter Haven and eastern Polk County community. The Foundation offers many creative and powerful opportunities to individuals and organizations that are passionate about advancing the Foundation's patient-centric mission. Gifts to the Winter Haven Hospital Foundation can support the most current and urgent needs of the hospital and patients or enhance the Foundation's endowment which facilitates the Foundation's ability to fund future priorities. Your investment will help shape health care in our community – immediately or for years to come.

### Ways to Give

The Winter Haven Hospital Foundation accepts a wide variety of gifts including:

- Cash
- Publicly traded securities
- Retirement assets (e.g. IRAs, 401ks, annuities)
- Bequests via wills and living trusts
- Donor-advised funds
- Life insurance policies
- Real estate and personal property
- Remainder of life income assets
- Charitable remainder trusts
- Charitable gift annuities
- Closely held stock
- Lead gift from charitable lead trusts

### It's easy, flexible and tax-effective to invest in the Foundation's 2020 Vision.

- Establish a fund in honor or in memory of a loved one to support patient care areas that are important to you.
- Contribute to an existing Foundation fund such as the Annual Fund, Fund for Women and Children, Fund for the Under-insured, or create a donor-advised fund and select your preferred designation each year.
- Supplement your retirement income with a charitable gift annuity or remainder trust.
- Leave your legacy by naming the Foundation as a beneficiary in your will, on a retirement account or on a life insurance policy.
- Designate your gift as either unrestricted to address immediate patient care needs or as restricted and endowed, building the Foundation's future capacity to enhance our community's health care.

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## Types of Funds You Can Establish

- Designated fund
- Donor-advised fund
- Facility endowment fund
- Field-of-interest fund
- Foundation endowment fund
- Leadership chair fund
- Legacy fund
- Unrestricted fund

## Naming Opportunities

Naming opportunities provide a way to honor and memorialize individuals and organizations, associate your name with a Winter Haven Hospital center of excellence or establish a named endowed fund to support the area of health care most meaningful to you.

### Winter Haven Hospital Bostick Heart Center

- Cardiovascular care unit  
(Swann building, 5th floor)
- Heart catheterization labs
- Main lobby
- Private cardiovascular patient rooms

### Winter Haven Hospital Cassidy Cancer Center

- Infusion Center
- Lobby

### Winter Haven Hospital Medical Access Initiative

- Primary care
- Specialty care

### Winter Haven Hospital Medical Arts Center

- Phases I-V facilities

### Winter Haven Hospital Orthopedic Surgical Unit

- Main facility
- Private patient rooms

### Winter Haven Hospital Rehabilitation Services

- Inpatient care
- Outpatient care

### Winter Haven Women's Hospital

- Atrium and fountain
- Breast and Imaging Center
- Gynecological program
- Lobby
- Main facility
- Neonatal Intensive Care Unit (NICU)
- Obstetrics program
- Pediatrics program





## **Winter Haven Hospital Foundation Board of Trustees**

Lance Anastasio — Chairman

Richard Straughn — 1st Vice Chair

Bud Strang — 2nd Vice Chair

William G. (Bill) Burns — Secretary/Treasurer

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## **Ex Officio Members**

Joel L. Thomas — President and CEO, Winter Haven Hospital Foundation

Steve Nierman — President, Winter Haven Hospital

Tina Solomon — Director of Finance, Winter Haven Hospital